





>> COUNTRIFIED CALDWELL

CALDWELL, IDAHO - Caldwell encompasses iconic country living with its glorious sunsets, neighborly spirit, vibrant community events, and western charm. Located 25 miles west of Boise and a half-hour from the Oregon state line, life in Caldwell is a little more down-home.

Downtown Caldwell is experiencing a rebirth. The revitalization of Indian Creek Plaza has brought new life and vigor to this quiet town. The plaza offers an outdoor venue and hosts wine and art festivals, music events, and more, providing a central gathering place for more than 250 days of activity throughout the year. Trendy new restaurants and retail boutiques are popping up along with a new state-of-the-art movie theater. The area transforms into a magical festival of lights with ice skating on the outdoor ice ribbon in wintertime. It has become a winter destination

for anyone living within the Treasure Valley.

COWBOYS TO CONNOISSEURS

Rodeo's and county fairs are a pretty big deal in this little section of the valley. The Caldwell Night Rodeo is the largest and longest-running annual event in Canyon County, attracting more than 45,000 engaging fans to this 5-night extravaganza. The Canyon County Fair is the largest summer attraction in Canyon County, drawing more than 50,000 fair-goers from around the region. This four-day event is fun and affordable for families. Top country acts perform each night, and attendance is free with paid gate admission, just \$5 in 2019.

On the other side of town, Caldwell is home to several world-class wineries. The rich soil found in the Snake River Valley, along with Idaho's cool winters and hot, dry summers, provide an excellent climate in which to grow grapes. Located within Caldwell's vicinity are 15 of the state's 51 wineries. Serving as a gateway to the Snake River Valley's wine country, the Sunnyslope Wine Trail attracts connoisseurs to the region for several annual events and experience tastings at some of Idaho's finest wineries.

PERFECT MIX

Caldwell is the perfect mix of old and new, with enough room for residents to spread out and enjoy their surroundings. It's where overalls and cowboy boots mix with designer jeans and high-heels; where farm-to-table experiences take place in Grandma's kitchen or at the latest restaurant downtown. Yes, this perfect mix of cowboy and chic is an exciting place to call home.

